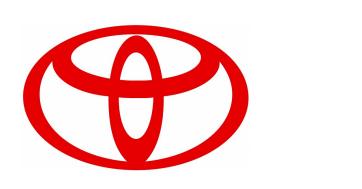
Toyota Production System and **Mother Earth**

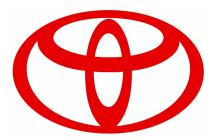




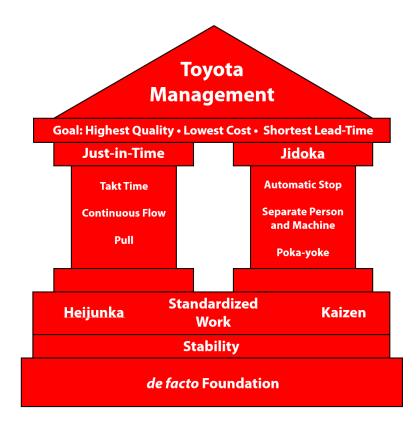
Bob Emiliani 22 April 2023

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The people of Toyota Motor Corporation did something truly amazing.



They created the Toyota Production System.



It was a gift to humanity...



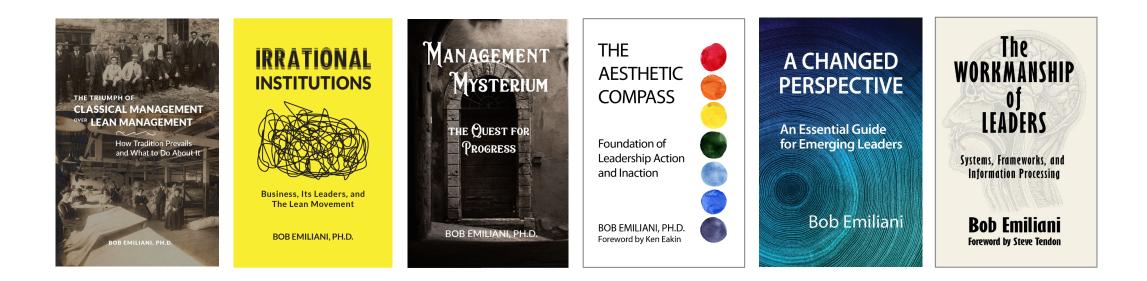
that most leaders did not open.



They still prefer archaic classical management.



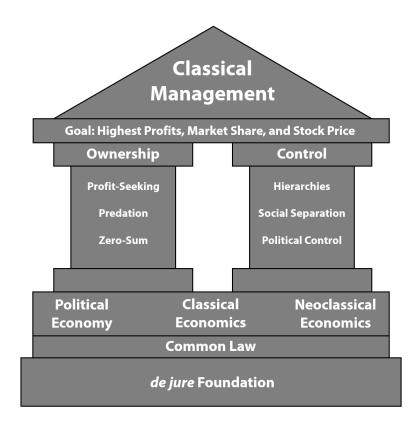
And now we finally know why!



That may help more leaders open Toyota's gift.



But remaining committed to archaic classical management...



will result in continued overproduction.



Image source: https://fred.stlouisfed.org/series/ISRATIO

(It's the same story in every country.)

"Hey Mother Earth, do you like Classical management?"



If supply were better synchronized with demand, there would be an immediate large reduction in CO₂ emissions, reduced consumption of energy and water, less waste into landfills, etc.



Doing that, plus less single-use plastics, more reuse and recycling, conservation, etc...



would put economic activity more in harmony with Mother Earth.



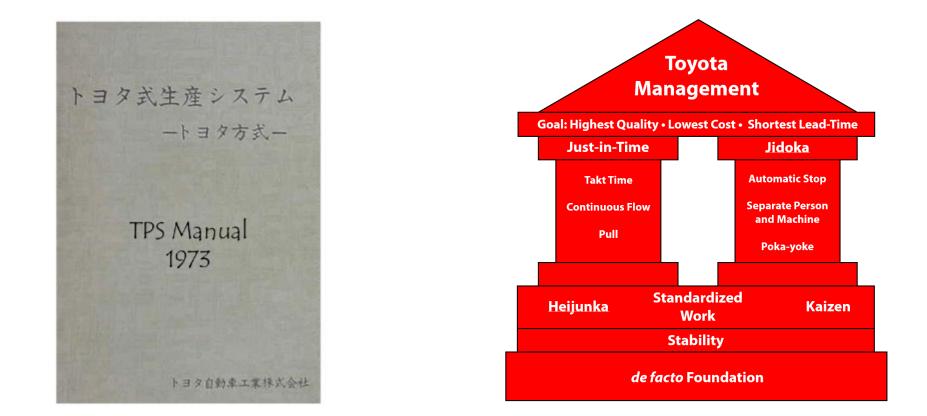
Would Mother Earth like that? Just ask her.



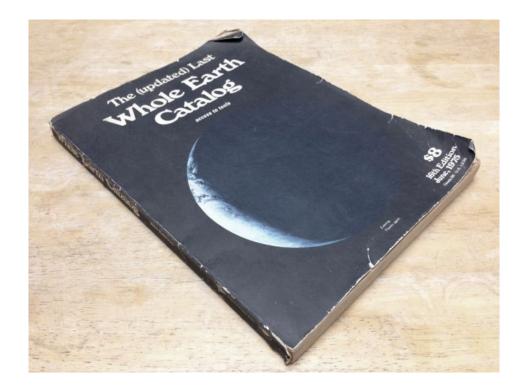
"Hey Mother Earth, would you like that?"



Toyota's Gift to humanity came to us in 1973...



a time of great interest in the environment.



But interest faded.



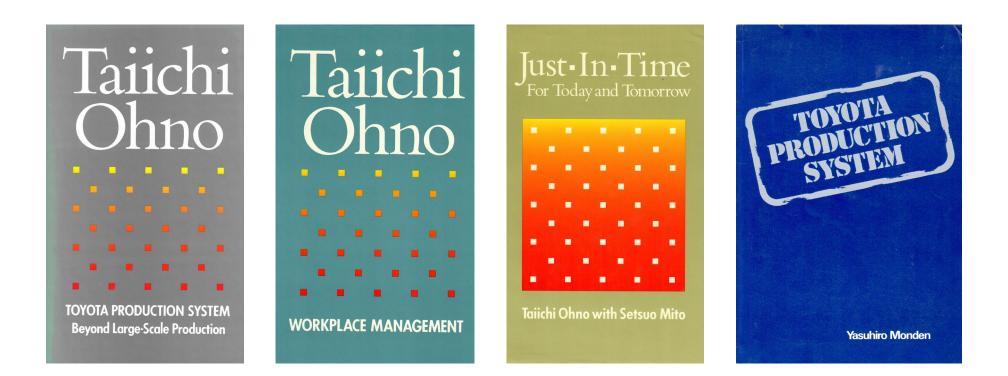
We are 50 years behind the times.



This is our second chance.



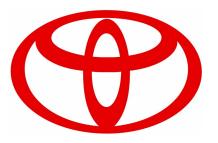
These old books are new again.



When we respect Mother Earth, we respect ourselves.



Learn from them...



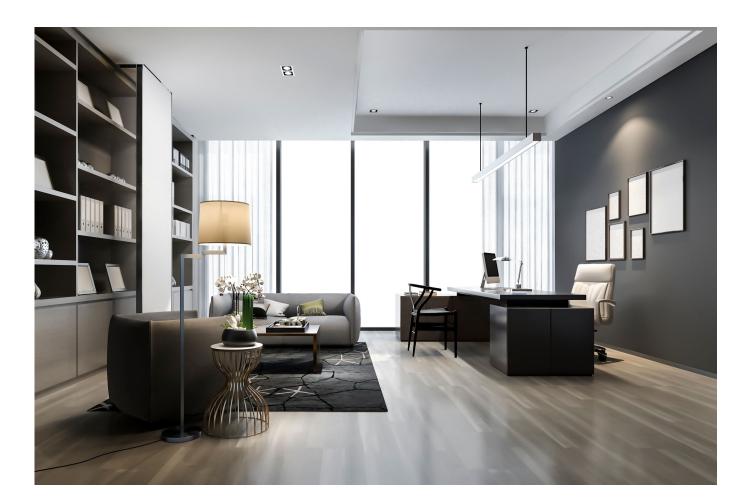
and improve.





But a huge (old) barrier stands in the way.









See-Level focus is industry.

Business focuses on pecuniary gain (metaphysical).



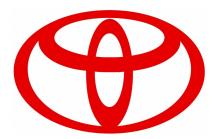
Industry focuses on efficient production (material).



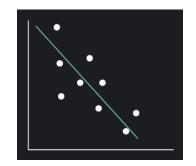
That's why most organization feel so crazy.



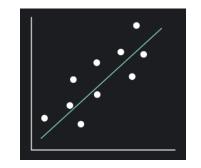
But if you learn from Toyota, you can do both!



Business (distributive power) and industry (efficient productive work) are negatively correlated.



But if you learn from Toyota, you can positively correlate business (C-level) and industry (See-level)...









Thank you for your attention on Earth Day 2023.

