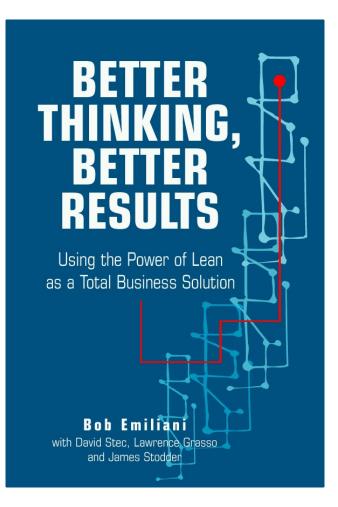
## Leadership Behaviors?

#### After 30+ years, why is the Lean community still talking about **leadership behaviors** as being the biggest challenge to transformation?

Long ago, the conversation should have shifted to more specific causality: business metrics, job descriptions, and executive compensation...

# as described in this book, published in 2003 (first edition) and 2007 (second edition).



#### SECOND EDITION

#### BETTER THINKING, BETTER RESULTS

CASE STUDY AND ANALYSIS OF AN ENTERPRISE-WIDE LEAN TRANSFORMATION

> BOB EMILIANI with David Stec, Lawrence Grasso, and James Stodder



#### But, weirdly, that has not yet happened.

Then, 19 years ago, using value stream maps in a new way, I described how the point of focus should shift to more specific causality: **leaders' beliefs**...

#### 2004



The Emerald Research Register for this journal is available at www.emeraldinsight.com/researchregister

LODJ

25.8

622

Received March 2004 Revised April 2004

Accepted May 2004

The current issue and full text archive of this journal is available at www.emeraldinsight.com/0143-7739.htm

#### Using value-stream maps to improve leadership

M.L. Emiliani

Lally School of Management and Technology, Rensselaer Polytechnic Institute, Hartford, Connecticut, USA, and

D.I. Stec

The Center for Lean Business Management, LLC, Kensington, Connecticut, USA and the School of Technology at Central Connecticut State University, New Britain, Connecticut, USA

Keywords Leadership, Competences, Value chain

Abstract Presents for the first time how value-stream maps can be used to determine leadership beliefs, behaviors, and competencies, Current-state value-stream maps represent "conventional" management thinking and practices – what most business schools teach – while future-state maps represent progressive "lean" management thinking and practices rooted in the Toyota management system. Current- and future-state value-stream maps for manufacturing and service business processes are used to illustrate the progression from belief to behavior to competency. The beliefs, behaviors, and competencies of leaders skilled in these two modes of management thinking and practice are shown to be remarkably different, and constitute an alternative and simpler route for identifying leadership problems and improving leadership effectiveness.

#### Introduction

Value-stream maps, originally called "material and information flow maps," are one-page diagrams depicting the process used to make a product (Womack and Jones, 1996; Rother and Shook, 1999). They were first developed by the Operations Management Consulting Division of Toyota Motor Corporation, Toyota City, Japan, in the late 1980s (Shook, 2003). Value-stream maps identify ways to get material and information to flow without interruption (Womack and Jones, 1996), improve productivity and competitiveness, and help people implement system rather than isolated process improvements. For over ten years, value-stream maps were applied principally to manufacturing activities.



More recently, however, value-stream maps have been used to understand the flow of material and information in office activities (Tapping and Shuker, 2003; Swank, 2003) such as order entry, new product development, and financial reporting. Indeed, they can be used to map any service business process, including business-to-business sales, retail sales, e-business, auditing, healthcare, education, and government services. Value-stream maps help people see waste that exists in business processes, where

The Leadership & Organization Development Journal Vol. 25 No. 8, 2004 DOI 10.1108/01437730410564979

waste is defined as an activity (Ohno, 1988) or behavior (Emiliani, 1998) that adds cost but does not add value. Eliminating waste focuses people's efforts on the value creating activities that customers desire and are willing to pay for, and results in improved business processes -, e.g. shorter lead-times, fewer defects and errors, and lower costs pp 622645 © Emerald Goup Publishing Limited (Emiliani *et al.*, 2003; Swank, 2003). The classic seven wastes (Ohno, 1988), and an eighth waste more recently identified (Emiliani, 1998), are:

"The best description of Lean leadership today."

#### Practical Lean Leadership

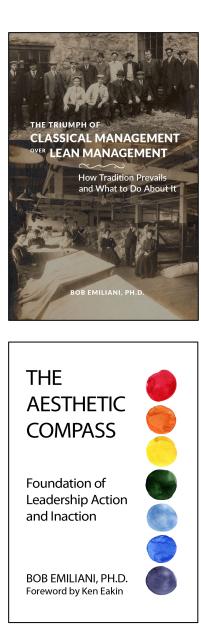
#### A Strategic Leadership Guide for Executives

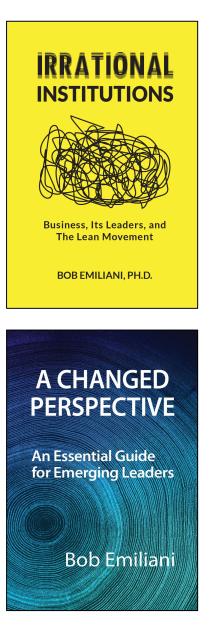


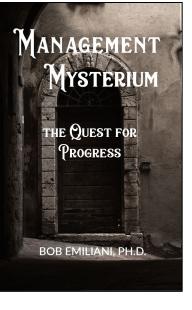
**Bob Emiliani** 

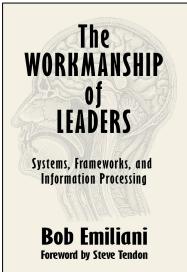
### where the relational sequence is: Beliefs → Behaviors → Competencies

(leaders' beliefs inform their behaviors; leaders' behaviors result in competencies) Five years ago, I started to comprehensively describe how the point of focus should shift to even more specific causality **leader's preconceptions**...









### where the relational sequence is: **Preconceptions** $\rightarrow$ **Beliefs** $\rightarrow$ **Behaviors** $\rightarrow$ **Competencies**

(leaders' preconceptions inform their beliefs; beliefs inform leaders' behaviors; leaders' behaviors result in competencies)

## Several important advances have been made in recent years...

# yet the conversation is still about leadership behaviors.

#### 30+ years of talking about leadership behaviors

## is indisputable evidence that the Lean community has failed to evolve.

#### Why?

#### Perhaps keeping hope alive is more important than solving the biggest problem?

# Perhaps Lean people enjoy the massive surprise when leaders behave as expected?

# Perhaps it does not serve the interests of the Lean community to evolve?

## Perhaps it is bad for the business of Lean?

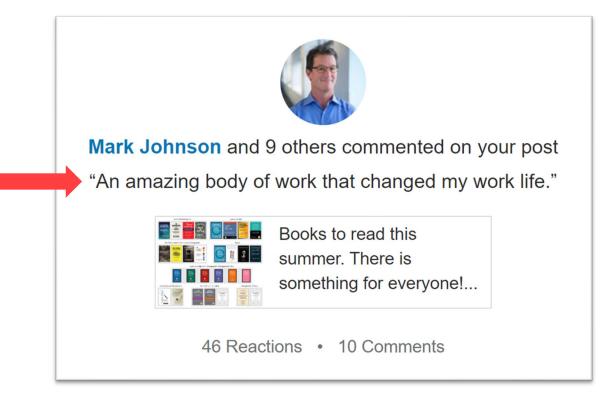
# Whatever the causality, the Lean community remains stuck in the past.

#### It is not continuously improving...

#### nor is it respecting people...

#### The Lean community must evolve.

#### **Evolve**



#### Please visit bobemiliani.com/books