

# “Kaizen Forever” Hoodie

## Three Silkscreened Imprints on Front

Kaizen, No Magic, and Shingijutsu-Wow

Calligraphy by Sensei Chihiro Nakao



“⊗ Magic” means the magic of applying many constraints (Nakao’s “Nos”) in kaizen to inspire creative problem-solving. “Shingijutsu-Wow” means the fabulous business and people development results that you get with Shingijutsu-Kaizen.

## Two-Color Silkscreen Imprint on Back

“Continue Moonshine to Change to the Ideal”

Signed by Sensei Chihiro Nakao

Calligraphy by Sensei Chihiro Nakao



“Moonshine means developing valuable solutions to problems by creatively adapting materials that are already on hand. It requires looking at those materials and the problems themselves with a renewed perspective of doing ‘a lot with a little.’” – CN

# Jerzees NuBlend® Hoodie



## Hoodie Size Chart

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Size	M	L	XL
Width	22	24	26
Length	28	29	30

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Measured across garment approximately 1 inches below the armhole point.



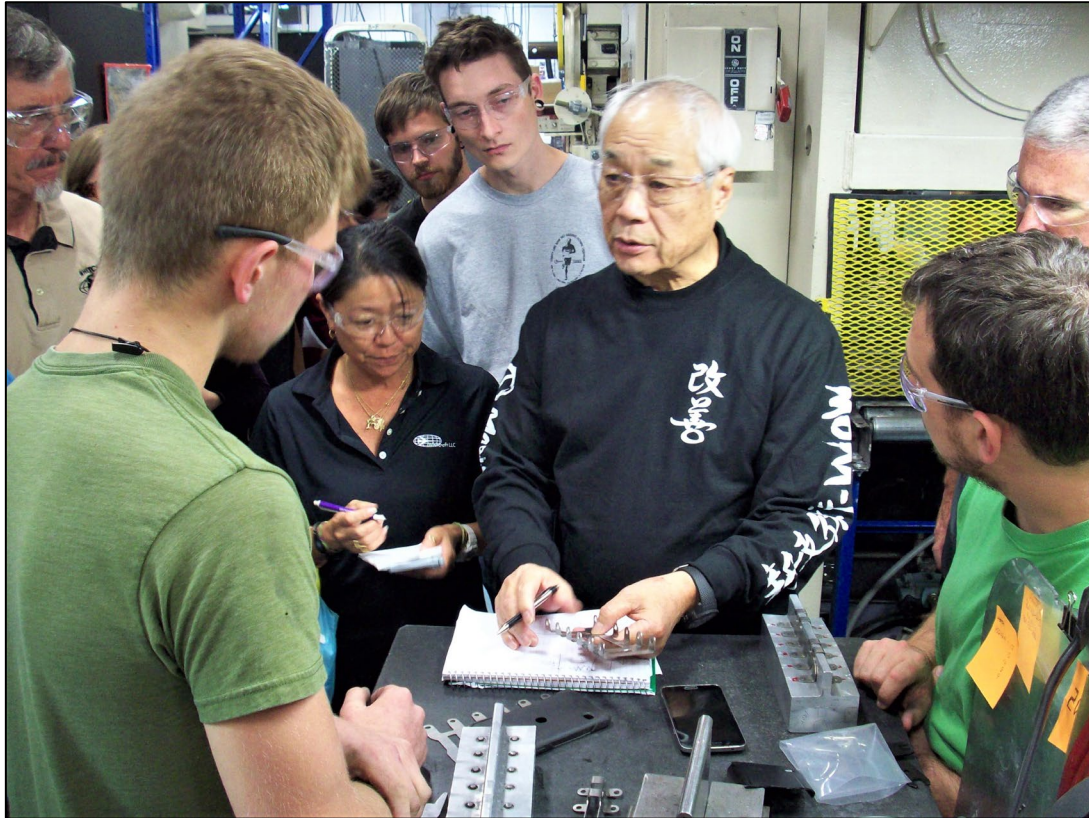
Measured from neck seam to the bottom of the shirt.

Image source: <https://www.jerzees.com/shop/p/nublend-unisex-hooded-sweatshirt/996MR?color=BLACK>

For reference, Bob Emiliani is 6 foot tall, 165 pounds, and wears size large, with some room to spare.

# Honoring Sensei Chihiro Nakao

*Tirelessly Facilitating Kaizen Worldwide for 37 Years*



“Master the basics.”

“Generate intelligence instead of generating waste.”

“You don’t need what you think you need.”

“It feels good to spend money. Stop it!”

“Trystorming is most important. Never stop trying.”



- Joined Taiho Kogyo Co., Ltd. (Toyota subsidiary) in 1958
- In 1977, selected by Taiichi Ohno as charter member of Toyota Jishuken
- Assistant to Taiichi Ohno, teaching kaizen to domestic part manufacturers
- General manager of Taiho Kogyo
- Co-founder of Shingijutsu Co., Ltd. in 1987
- Brought Toyota kaizen methods and TPS to the world at the behest of Taiichi Ohno
- Father of Moonshine (FOM)
- Created the 3P (Production Preparation Process) method
- Consultant to corporations large and small for since 1987



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*Kaizen Master • Brilliant Engineer • Amazing Teacher • Profound Wisdom*

## KAIZEN FOREVER

Teachings of Chihiro Nakao

*Kaizen for the Next Generation*



Bob Emiliani  
Katsusaburo Yoshino  
Rudy Go

## Shingijutsu-Kaizen

The Art of Discovery and Learning



Ralph Wood  
Michael Herscher  
Bob Emiliani

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“Our dream is to reach younger generations, to inspire them to learn and practice kaizen and achieve flow. The generations that follow us want to make a difference. They want their lives to have more meaning and achieve higher levels of fulfillment at work and in life. *Kaizen Forever* will help show them how... People must be allowed to think and participate in the improvement of their own work. Kaizen develops human capabilities and is the process that converts the words ‘respect for humanity’ into reality.” – *Kaizen Forever*, pp. 3, 10

“...those trained in genba kaizen must step forward and create a future where humans can thrive. Together we must change ways of thinking through practice and reflection, and guide people in eliminating waste from all sources through genba kaizen... There is important work ahead to create a better future for both people and the natural world. This will be indispensable for achieving harmony between people and planet. We must begin at the genba, master the basics, and do so on a scale larger than has ever been done before.” – *Shingijutsu-Kaizen*, p. 115